



# Annual Report 2024-25

**From Impact to Institutions -  
Building Futures That Sustain Themselves**





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**SETCO**  
FOUNDATION



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# TABLE OF CONTENTS

01	Vision, Mission & Core Values	05
02	President's Message	06
03	About us	07
04	Growth at a glance	08
05	Programs & Initiatives	09
06	Support to Partner Organizations	47
07	Awards & Recognition	53
08	Sustainability & Institutional Strengthening	54
09	Future Outlook & Strategic Priorities 2025-26	55
10	Financial Statements	59
11	Board Members	60
12	Contact Details	



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# VISION, MISSION & CORE VALUES



## **Vision**

Inclusive, Thriving, Empowered and Joyful Communities.



## **Mission**

We promote thriving and inclusive communities by strengthening families with access to healthcare, education, livelihood and opportunity for growth.



## **Core Values**

We respect diversity & actively encourage it within the organization.

- Equity
- Accountability
- Mutual Trust
- Sensitivity
- Transparency
- Professionalism
- Zero Tolerance for corruption
- Participation/ Teamwork



# PRESIDENT'S MESSAGE



**URJA SHAH**

President &  
Managing Trustee

Fifteen years ago, we started with a singular dream to bridge the gap between rural vulnerabilities and empowered living. Setco Foundation was born not just to serve, but to catalyze transformation. Inspired by the vision of our Hon'ble Prime Minister Shri Narendra Modi ji, who, during his tenure as Gujarat's Chief Minister, launched the pioneering Nandghar initiative we committed to inclusive development where every child, woman, and family could thrive. What started as a response to urgent gaps in early childhood care and nutrition has gradually evolved into a deeper, systems-oriented approach to community development, grounded in dignity, partnership, and sustainability.

The financial year 2024–25 represents a significant milestone in our ongoing journey of impact and transformation. It is a year of thoughtful transitions—where programs once directly implemented by the Foundation are now being responsibly handed over to the Government institutions and communities that are ready to sustain them. The successful exit of the Nandghar Program in September 2024 stands as a testament to this philosophy. Years of mentoring, capacity building, and collaboration have enabled Anganwadi workers and government systems to confidently carry forward the work of nurturing young children independently.

In continuation of this approach, AAYUSHI has entered its final transition phase, with completion planned in 2025, reflecting the strength of ICDS and public health mechanisms that the program helped reinforce over time. These transitions are not endings—they are affirmations that systems have been strengthened and communities are equipped to lead.

Equally important are the new pathways emerging. The formalization of the SITARA Child Development Foundation and the continued growth of the Judo and Sports Association of Panchmahal (JSAP) represent our shift toward enabling independent, community-rooted institutions. These entities carry forward our commitment to early childhood development, disability inclusion, and youth empowerment now with greater autonomy, resilience, and potential for scale.

As we look ahead, Setco Foundation's role continues to evolve from implementer to enabler, from service provider to institution builder. The Foundation's focus remains on creating models that are replicable, sustainable, and deeply embedded within the communities they serve.

I extend my heartfelt gratitude to our teams, partners, government stakeholders, and, most importantly, the communities who have trusted us with their journeys.

***Together, we are shaping a future where development is owned locally, impact is sustained collectively, and change endures beyond any single organization.***



# ABOUT US



## JOURNEY OF CHANGE & GROWTH

Setco Foundation began its journey in 2009 in the tribal heartland of Kalol block, Panchmahal district, Gujarat a region burdened by 76% malnutrition rates, non-functional anganwadis, and limited access to basic health and education services. Responding to this urgent need, the foundation went on to construct three new model anganwadis, creating vibrant hubs for integrated child development, in collaboration with the Integrated Child Development Scheme (ICDS) and the Government of Gujarat.

The Foundation's first intervention, the Nandghar Program, revitalized three non-functional anganwadis, providing children with early education, nutrition, and care. Over time, this initiative grew to eighteen model anganwadis, reaching more than 2,000 children from age 0 to 6 and transforming the landscape of early childhood care and education. Building on this foundation, the AAYUSHI Program launched in 2013-14. It addressed maternal and child health, reducing malnutrition, and promoting adolescent well-being through a life-cycle approach. By September 2024, the Foundation strategically exited the Nandghar Program, transferring its ownership to the ICDS system and local communities, marking a major milestone in building sustainability. In 2025, the Aayushi program also began its exit phase, aligning its community-based health model with government frameworks to ensure continuity and integration under ICDS.

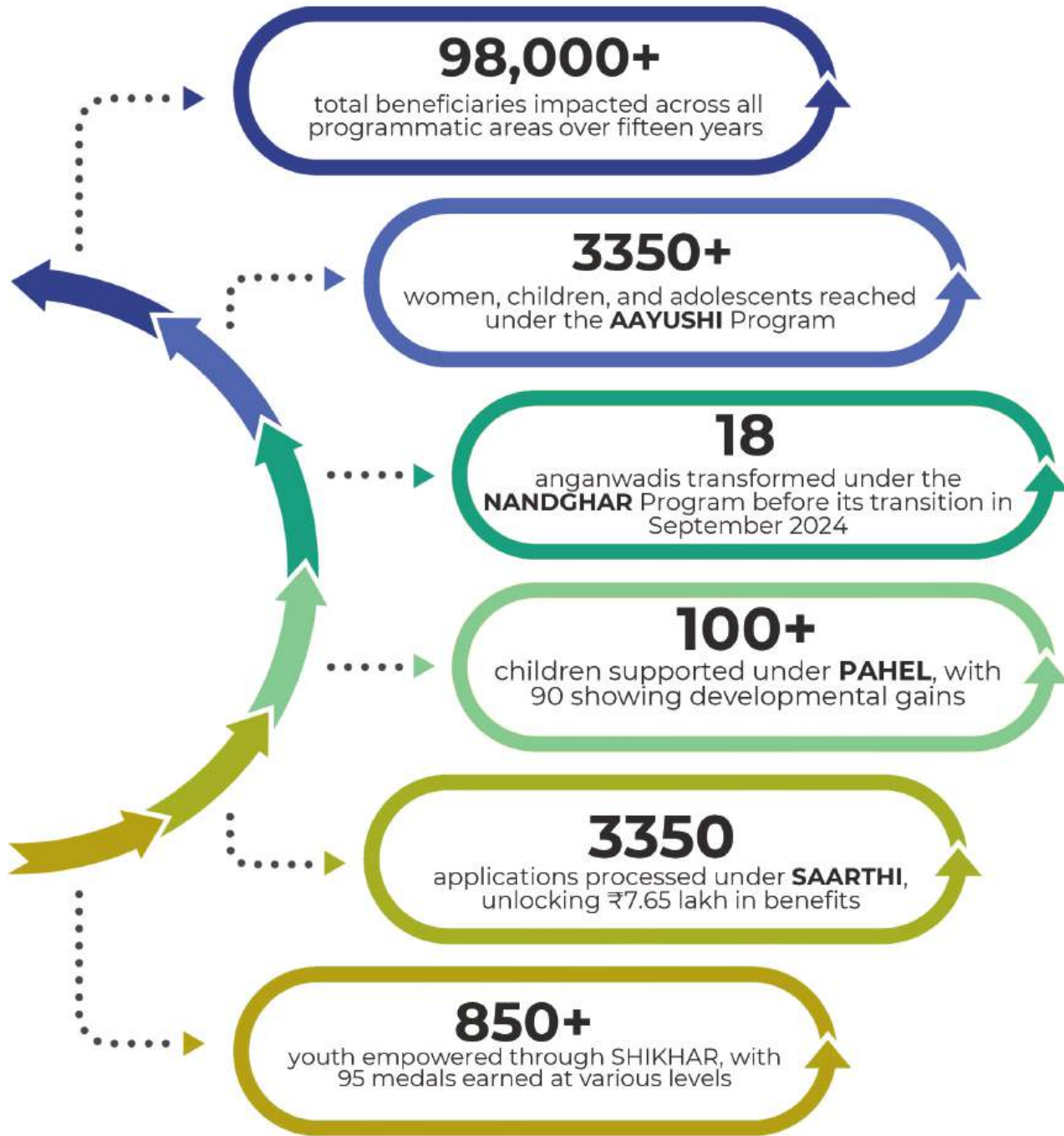
The PAHEL Program (initiated in 2014) focused on early childhood development and disability inclusion, offering specialized therapies and family-based interventions. In 2024-25, the Foundation established the SITARA Child Development Foundation, a Section 8 Company, to continue PAHEL's work as a community-led and self-sustaining institution signifying Setco Foundation's evolution from an implementing organization to an enabling one.

Additionally the foundation has also initiated in holistic community development through youth empowerment initiatives in the Sport, the SHIKHAR Program, operating through the Judo and Sports Association Panchmahal (JSAP), has emerged as a model for Sports for Development (S4D), engaging nearly 1000 youth in structured training while achieving zero school dropouts and zero underage marriages. It continues to nurture discipline, confidence, and leadership among rural adolescents.

From restoring three anganwadis to nurturing independent institutions, Setco Foundation's journey reflects a decade and a half of commitment, collaboration, and community empowerment. This is a transformation rooted in sustainability and driven by the belief that lasting change begins within the community, impacting nearly 11000 beneficiaries annually.



# GROWTH AT A GLANCE



Through each milestone, Setco Foundation has stayed true to its purpose to nurture, grow, evolve, and empower. From building foundations in early childhood care to fostering independent community institutions, the journey of Setco Foundation continues to embody the spirit of sustainable transformation ensuring that every life touched becomes a story of hope, dignity, and lasting change.



# PROGRAMS & INITIATIVES

From Programs to Pathways -  
Empowering Communities to Lead Their Own Change.

SETCO GROUP & SETCO FOUNDATION CONTINUES TO FOCUS ON BUILDING SUSTAINABLE LIVELIHOODS AND RESILIENCE WITHIN THE FRAMEWORK OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDG) 2030 AGENDA



Malnutrition  
Education

Maternal-  
Infant  
Child Health

Inclusive early  
Childhood  
Education

Sports for  
Life



Partnerships with Government  
& Resource Agencies



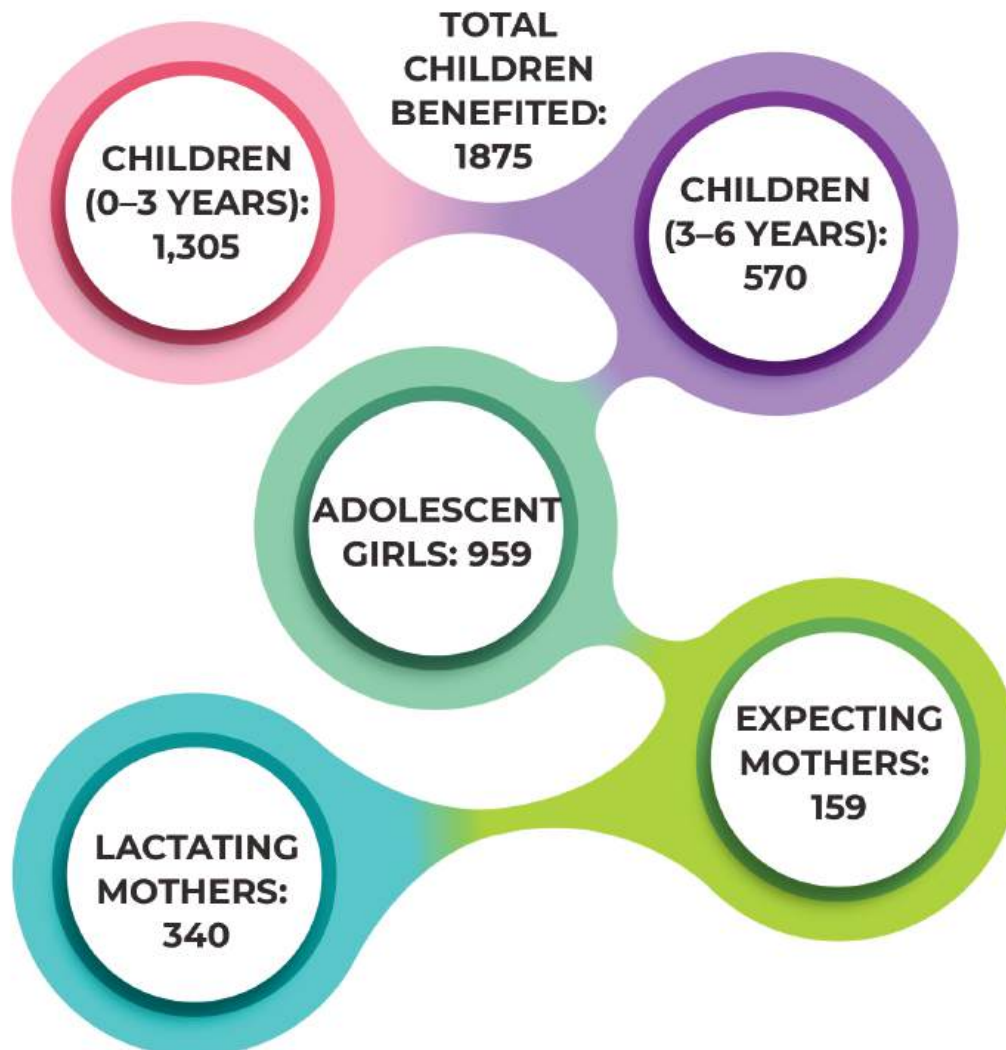
# **AAYUSHI PROGRAM**

**EMPOWERING WOMEN AND ADOLESCENTS,  
NURTURING CHILDREN, TRANSFORMING COMMUNITIES**

## IMPACT SNAPSHOT: 2024–2025

Through focused interventions in health, nutrition, and maternal care, the AAYUSHI Program reached a total of 3,333 beneficiaries across Kalol block of Panchmahal during the year.

### Breakdown of Beneficiaries 2024 - 2025:



Over the past 15 years, AAYUSHI has positively impacted the lives of more than 12,000 women, children, and adolescents.

### Key Highlights:

- Achieved 100% institutional deliveries among registered expectant mothers
- Marked reduction in child malnutrition in targeted areas
- Strengthened coordination between ICDS, Health Department, and community networks
- Increased awareness and adoption of menstrual hygiene and adolescent health practices
- Enhanced ICDS worker capacity, leading to improved service delivery and sustainability

## ABOUT AAYUSHI PROGRAM

The AAYUSHI Program, launched in 2013, has been one of Setco Foundation's one of the most high impact initiatives. It was designed to improve maternal and child health, nutrition status, and adolescent well-being in the rural and tribal communities of Kalol block region of Panchmahal district of Gujarat.

Begin as a small-scale community health initiative to enhance mother and child well-being, the AAYUSHI Program gradually evolved into a comprehensive, lifecycle-based model integrating maternal care, child nutrition, and adolescent health. Over the years, the program became a cornerstone of Setco Foundation's holistic approach to community health and development. It to create on empowering mothers, improving child nutrition outcomes, promoting health and hygiene awareness among adolescents, and strengthening the public health systems at the grassroots level.

Setco Foundation's AAYUSHI Program aligned closely with the Government of India's Integrated Child Development Services (ICDS) and National Health Mission (NHM) frameworks from its inception. Rather than functioning parallel to these systems, the program worked to bridge service gaps, strengthen anganwadi operations, and build the capacity of frontline workers and communities. Through continuous collaboration, the AAYUSHI Program model eventually became a replicable community-led framework for promoting health, nutrition, and hygiene one that complemented and inspired the central and state-level health initiatives of Ministry of Women and Child Development under POSHAN Abhiyaan.

For its impactful work in combating malnutrition, the Foundation was honoured with the prestigious "Outlook Poshan Award," by the then Vice President of India, Shri M. Venkaiah Naidu.



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## BUILDING A MODEL FOR COMMUNITY HEALTH AND NUTRITION

The AAYUSHI Program integrated multiple interventions across different stages of life:

### Maternal Health and Safe Deliveries

Regular home visits through Community Health Workers (CHWs), nutrition counselling, and health education ensured that every registered mother received protocolized antenatal and postnatal care.

Focused efforts promoting 100% institutional deliveries and early breastfeeding practices, contributing to reduced maternal risk and healthier newborns.

### Combating Malnutrition in Early Childhood

- Children between 0 to 6 were regularly assessed through growth monitoring to track height, weight, and overall development.
- Children identified as malnourished (SAM/MAM), were provided targeted supplementary nutrition support, including nutrient-rich Take-Home Ration (THR) packets, shukhadi packets and milk powder.
- Families received nutritional counselling and supplementary nutrition support for children identified as malnourished.
- The Foundation's Program closely worked with ICDS to ensure high-risk children were referred for the Child Malnutrition Treatment Centre (CMTTC).

### Adolescent Health and Hygiene Education

- The program enabled adolescent girls through awareness sessions on reproductive health, nutrition, and menstrual hygiene.
- Iron and folic acid supplementation, better nutrition practices along with distribution of menstrual hygiene kits, helped improve school retention and overall well-being.

### Community Engagement and Behavioral Change

- Village-level awareness campaigns and counselling sessions promoted sustainable behavioral changes related to nutrition, hygiene, reproductive health & mother and childcare.
- Families were encouraged to adopt balanced diets, safe hygiene practices, and regular health checkups.



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## **STRENGTHENING SYSTEMS, BUILDING SUSTAINABILITY**

One of the most remarkable achievements of the AAYUSHI Program has been its focus on strengthening both the ICDS network and the community ecosystem that supports it. By empowering Anganwadi workers and local communities alike through the Foundation's Community Health Workers (CHWs), the program created a shared sense of responsibility for maternal and child health at the grassroots level.

Through regular training workshops, nutrition awareness, risk referrals to the government hospitals, and collaborative planning sessions, frontline workers enhanced their technical knowledge, confidence, and service delivery skills. Simultaneously, community engagement initiatives including mothers' meetings, adolescent group discussions, parent's awareness, and home-based visiting and counselling helped families understand the importance of nutrition, hygiene, and early childhood care.

This integrated approach not only improved health outcomes but also strengthened community shifts in behaviors. Villages began to actively participate in identifying health risks, referring cases, and promoting institutional deliveries. As a result, the AAYUSHI Program catalyzed a sustainable systems and community transformation, where empowered the anganwadi workers, government health workers and informed families now ensure that the government's health and nutrition framework access effectively and independently even long after direct Foundation support concluded.

### **Navigating the Transition – A Responsible Exit**

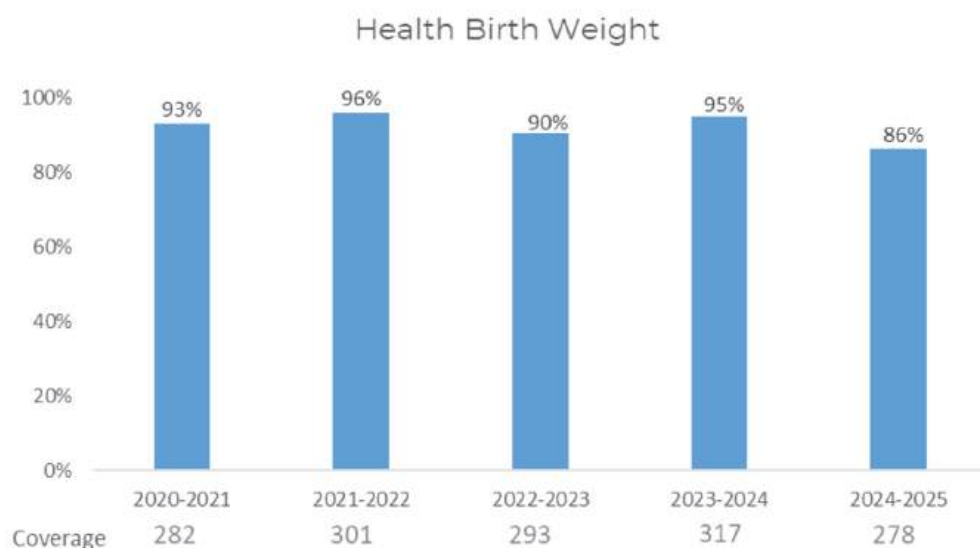
By 2024–2025, with ICDS and Health Department mechanisms now stronger and more equipped, Setco Foundation initiated a strategic exit from the AAYUSHI Program. This transition was not an exit but a deliberate move to hand over a strengthened system to the local governance structures, ensuring the program's sustainability beyond direct Foundation intervention.

Even as the Foundation steps back, the outcomes and lessons from AAYUSHI continue to influence community health practices proving that real impact lies in enabling local systems and communities to sustain change.

The AAYUSHI Program stands as a sustainable, lifecycle-based community health model that has demonstrated long-term impact through systems strengthening and community ownership. Through capacity building of frontline workers, structured community engagement, and alignment with government mechanisms, Aayushi Program has evolved into an adopting and sustainable model—one that continues to deliver impact in the community.



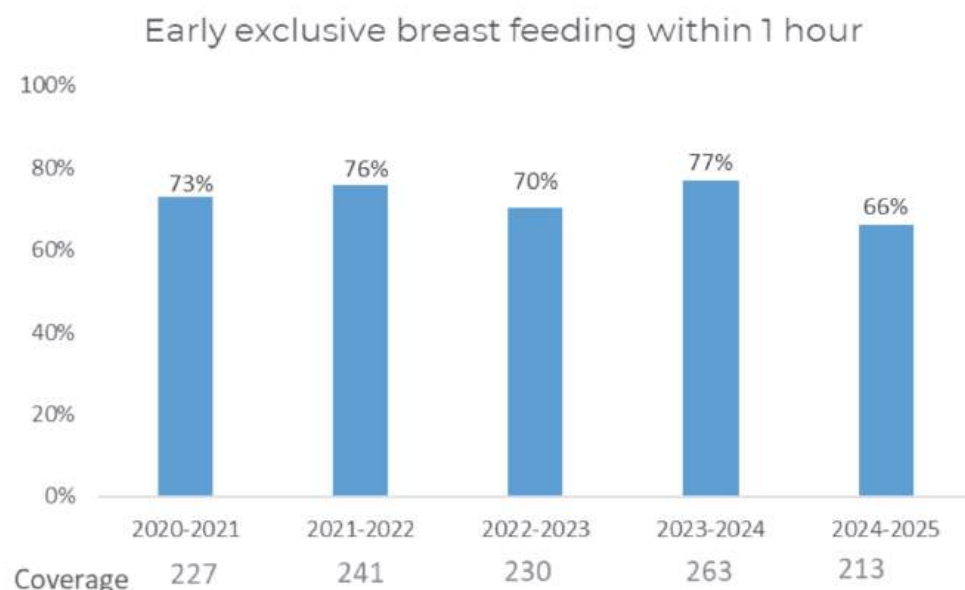
## HEALTH BIRTH WEIGHT DATA 2020-2025



**NATIONAL HEALTH DOSSIER 2021**  
**GUJARAT: 87.7**  
**INDIA: 87.6**

Healthy birth weight deliveries under the AAYUSHI Project has consistently remained high, ranging between 86% and 96% over the past five years. The effectiveness of AAYUSHI's focused interventions on maternal health, nutrition counselling, and community-based monitoring.

## EARLY EXCLUSIVE BREAST FEEDING ONE HOUR OF BIRTH DATA 2020-2025



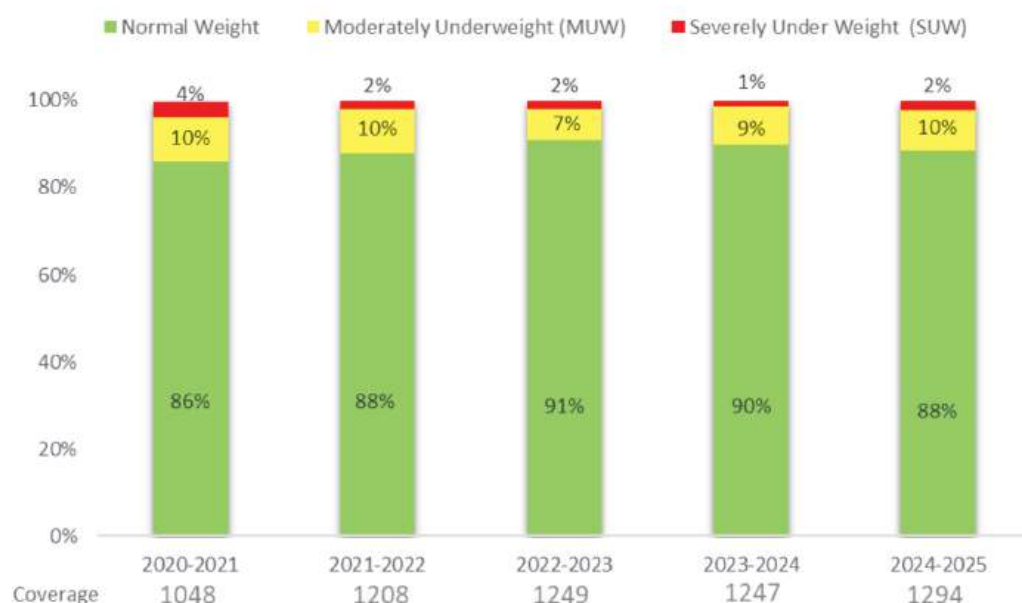
**NFHS 5**  
**PANCHMAHAL: 40.2%**  
**GUJARAT: 37.8%**  
**INDIA: 41.8%**

A significant proportion of mothers initiated breastfeeding within the first hour of birth each year. This indicates enhanced maternal health awareness and improved postnatal care practices in the intervention areas.



## CHILD GROWTH MONITORING DATA 2020-2025

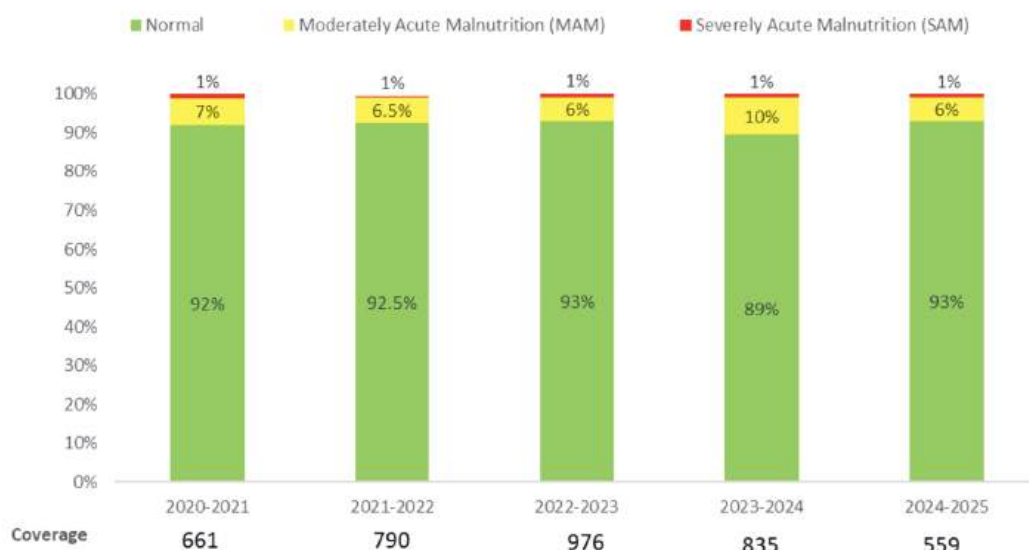
### Growth Monitoring of 0-3 years Children



**TOTAL UNDERWEIGHT**  
**PANCHMAHAL: 51.9%**  
**GUJARAT: 39.7%**  
**INDIA: 32.1%**

### 3 TO 6 YEARS CHILDREN GROWTH MONITORING DATA 2020-2025

#### 3 to 6 Years Children Nutrition-2020-2025



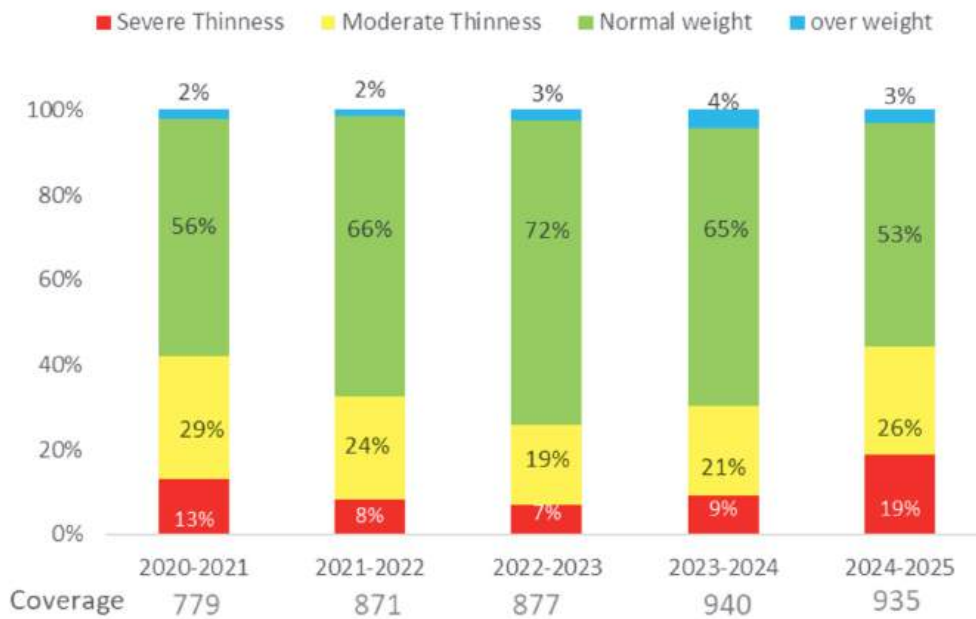
As per NFHS-5, total wasting (SAM+MAM) among children (0–6 years) stands at 35.7% in Panchmahal, 25.1% in Gujarat, and 19.3% nationally. Under Aayushi-supported areas show a consistently high proportion of children aged 0–6 years in the normal weight category (up to 93%), with severe malnutrition largely limited to 1–4%. The comparative data reflects meaningful improvements driven by sustained growth monitoring, nutrition counselling, and system strengthening.

**(0-5 YEARS CHILDREN) TOTAL WASTING (SAM+MAM)**  
**PANCHMAHAL: 35.7% | GUJARAT: 25.1% | INDIA: 19.3%**

**(0-5 YEARS CHILDREN) SEVERE WASTING (SAM)**  
**PANCHMAHAL: 19.7% | GUJARAT: 10.6% | INDIA: 7.7%**

## ADOLESCENT GIRLS GROWTH MONITORING DATA

Adolescent Nutritional Status 2020-2025



**NHFS DATA REPORT 5**  
**PANCHMAHAL: 33.1%**  
**GUJARAT: 25.00%**  
**INDIA: 18.7%**

The prevalence of thinness among adolescent girls stands at 33.1% in Panchmahal, 25.0% in Gujarat, and 18.7% nationally. Under Aayushi, report 53–72% of adolescent girls consistently in the normal weight category across reporting years. It reflects improved nutrition awareness, regular health monitoring, and sustained adolescent health and hygiene interventions.



## CASE STUDY

Name: Sita Damor  
Age: 21 years  
Location: Kalol Block  
Identified Through: Rekha Patel - CHW  
AAYUSHI - Home Visit



### **A Journey from Risk to Resilience: Sita Damor's Story**

At just 21 years of age, Sita Damor, a young woman from a tribal village in Kalol Block, found herself navigating the challenges of pregnancy while living under financial hardship. Her husband, a daily wage laborer, struggled to meet basic needs, and health awareness in the household was minimal. It was during a routine home visit by an AAYUSHI Community Health Worker (CHW) that Sita's condition came to light she was severely anemic, with critically low hemoglobin levels.

Recognizing the risk to both the mother and unborn child, Rekha initiated immediate counselling sessions with Sita and her family. She was educated about nutrition during pregnancy, the importance of iron and folic acid intake, and hygienic practices. With regular monitoring and tailored nutritional advice, Sita began receiving consistent support through the AAYUSHI program.

One of the key interventions in Sita's care was the distribution of Take-Home Ration (THR) packets, which integrated efforts under the Government of India's flagship POSHAN Abhiyaan., rich in essential nutrients and protein. These rations, coupled with dietary guidance, growth monitoring, and continuous follow-up, began to make a difference. Monthly CHW visits ensured adherence to health recommendations, and Sita also attended awareness sessions organized by the Foundation.

Over the course of eight months, Sita's hemoglobin levels steadily improved reflecting not just the effectiveness of the intervention, but also her own commitment to a healthier pregnancy. Through timely identification and intervention by the AAYUSHI Program, Sita Damor experienced a significant improvement in her health during pregnancy. The continuous support from the Community Health Worker (CHW), combined with family engagement and government convergence, ensured that Sita received comprehensive antenatal care. As a result, she successfully delivered a healthy baby, demonstrating the program's positive impact on maternal and child health outcomes in underserved communities.

Sita's story reflects the core strength of the AAYUSHI Program early detection, personalized care, and community empowerment, ensuring that women like her not only survive, but thrive.







# **NANDGHAR PROGRAM**

**A JOURNEY OF NUTURING FUTURE (2009-2024)**

# IMPACT SNAPSHOT: 2009-2024

Over fifteen years, the Nandghar Program has made a lasting contribution to the early childhood care and education landscape of Kalol block, Panchmahal District of Gujarat. Through its sustained interventions in malnutrition, health and early learning, the initiative not only strengthened the community and the ICDS ecosystem but also transformed community mindsets toward child development in early intervention.



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## ABOUT NANDGHAR PROGRAM

The Nandghar Program marked the inception of Setco Foundation's journey toward transforming early childhood education and nutrition in the tribal region in Kalol, Panchmahal district of Gujarat. Launched in 2009, the Nandghar Program was conceived to address the pressing challenges of malnutrition, poor early learning environments, and inadequate nutrition, health and hygiene practices among children aged 3 to 6 years. The Nandghar Program was dedicated to cultivating potential through early childhood care and education.

At the time, many anganwadis in the region were non-functional, operating from temporary structures with minimal resources. The area faced communal violence, recognizing this urgent promote, Setco Foundation built the Anganwadi in the region from three different communities – Harijans, Muslims and Ganchis to build communal harmony and initiated the Nandghar Program reaching around 150 children in its early phase. Over time, the Nandghar program expanded from three to six anganwadis, gradually twelve and then eighteen fully functional anganwadi centers, supporting annually more than 700 children between the ages of 3 and 6 years and their families.

At a time when malnutrition rates were high, low educational background, and poor hygiene were prevalent, the Nandghar Program's teachers became the driving force of change. They visited homes regularly, mobilizes parents, conducts awareness meetings, and encourages families to send their children to anganwadis. The Nandghar initiative was designed to complement and strengthen the ICDS system, filling critical service gaps in early childhood care. The Nandghar program placed a strong emphasis on nutrition and health. Daily milk distribution, supplementary nutrition, and growth monitoring became integral components to combat malnutrition and ensure healthy development. The Foundation also provided uniforms, hygiene kits, and learning materials, creating a sense of belonging and enthusiasm among children and parents alike.

In addition to nutrition, each center was developed into a model for early childhood care and education, equipped with improved infrastructure, teaching materials, and trained teachers. To enhance the quality of early learning, Setco Foundation prioritized capacity building through professional training for teachers. In collaboration with Shreyash Foundation, Ahmedabad, and Ummeed Child Development Center, Mumbai, specialized sessions on early childhood education and community engagement helped educators adopt innovative, play-based teaching methods and promote child-centered learning environments.

During the COVID-19 pandemic, the Nandghar Program demonstrated exceptional adaptability. Teachers of the Nandghar Program continued engaging with children's parents and families through tele-counselling, digital learning sessions, and community awareness drives, ensuring children remained active learners at home. Meanwhile, supplementary nutrition support was delivered directly to households to safeguard children's health during this challenging period.



Over the years, the Nandghar Program became a cornerstone for improving early childhood outcomes across Kalol, Panchmahal. It successfully reduced malnutrition, strengthened ICDS service delivery, and improved school readiness among more than 10,000 in a decade. Moreover, the program's close collaboration with ICDS anganwadi workers empowered them through mentorship and skill enhancement, enabling them to independently sustain quality services. We witnessed ICDS workers increasingly take the lead effectively managing preschool learning, growth monitoring, and child support services with minimal external assistance. This shift served as a pilot to assess the level of independence within the system, and it was encouraging to see that anganwadi workers could uphold service quality even without continuous on-ground support. These outcomes clearly signaled the potential for a phase-wise strategic handover of the Nandghar Program, ensuring long-term sustainability and ownership within the government ecosystem.

By 2022, Setco Foundation began its planned phased exit from the Nandghar Program, marking the successful transition of the program to local government and community ownership. This transition symbolizes the Foundation's philosophy of creating scalable and sustainable impact where communities and institutions continue to thrive long after direct program support concludes.

The Nandghar Program remains a cornerstone of Setco Foundation's legacy an enduring example of how early childhood care intervention, strong community partnerships, and systemic collaboration can transform the earliest years of a child's life, laying the groundwork for lifelong learning and well-being.

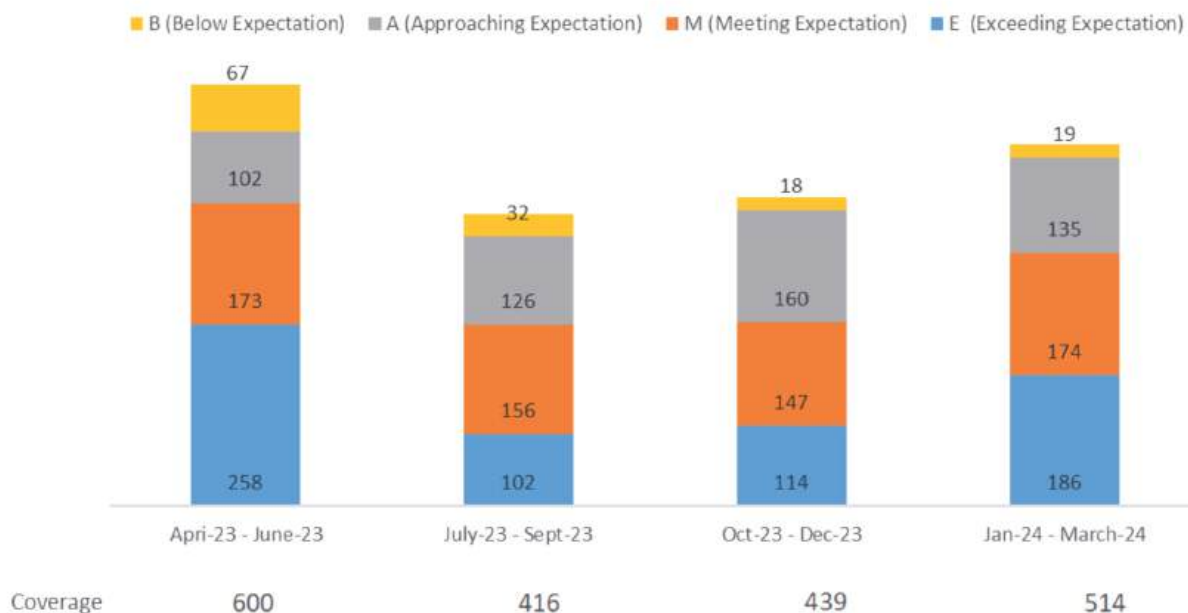


# GRADE ASSESSMENTS OFFER AN OPPORTUNITY TO MAP CHILDREN'S HOLISTIC DEVELOPMENT

## 3 TO 6 YEARS CHILDREN GRADE ASSESSMENT 2019-2024



## CHILDREN GRADE ASSESSMENT 2024-2025



Grade Assessment under the Nandghar Program shows encouraging progress in early learning outcomes among children aged 3–6 years. Over the years, most children have consistently achieved A+ and A grades, reflecting improved foundational skills. The 2024–25 quarterly assessments further indicate that most children are exceeding learning expectations, demonstrating strengthened classroom engagement and teaching practices.



# NANDGHAR Program Snapshots





# PAHEL PROGRAM

Supporting Early Childhood Development  
and Disability Inclusion

## IMPACT SNAPSHOT: 2024–2025

102 children received continuous, individualized developmental therapy and family-based support.



91 children demonstrated measurable progress in cognitive, motor, and social domains.



Early identification and intervention significantly improved school readiness and reduced long-term developmental risks.



200+ parents & caregivers participated in counselling & awareness sessions on early childhood care, disability inclusion, and mental well-being



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## ABOUT PAHEL PROGRAM

The PAHEL Program has been a cornerstone of Setco Foundation's commitment to promoting inclusive early childhood development. The PAHEL Program, designed to support children experiencing developmental delays, neurodiversity, or disabilities, emerged from a deep understanding that early detection and timely intervention can transform a child's life trajectory.

Began as a small initiative in the Kalol block of Panchmahal, PAHEL has evolved into a comprehensive, family-centered model that bridges therapy, counselling, and community awareness. At its core, the PAHEL Program recognizes that the first eight years of life represent a critical window for growth and learning where nurturing environments, responsive care, and access to developmental support can create a lasting impact.

The PAHEL Program provides center-based therapy services to children with developmental challenges, while empowering families as active partners in the intervention process. Children enrolled at the PAHEL Centers undergo developmental screening and assessment using globally recognized tools such as the Guide for Monitoring Child Development (GMCD) and the Development Assessment Scales for Indian Infants (DASII).

Based on the assessment, an Individualized Support Plan (ISP) is designed for each child, outlining therapy goals and milestones. Therapy sessions include occupational therapy, physiotherapy, speech and language stimulation, and sensory integration activities delivered by trained Child Development Aides (CDAs), Special Educators, and visiting experts such as Developmental Pediatricians, Occupational Therapists, and Physiotherapists.

Recognizing that families play a vital role in sustaining developmental progress, the PAHEL Program also conducts parental counselling, group sessions, and awareness workshops to strengthen home-based support. Exposure visits and peer-group activities promote inclusion and social engagement, helping children build essential life skills and confidence.



## INTEGRATION AND SYSTEMIC LINKAGES

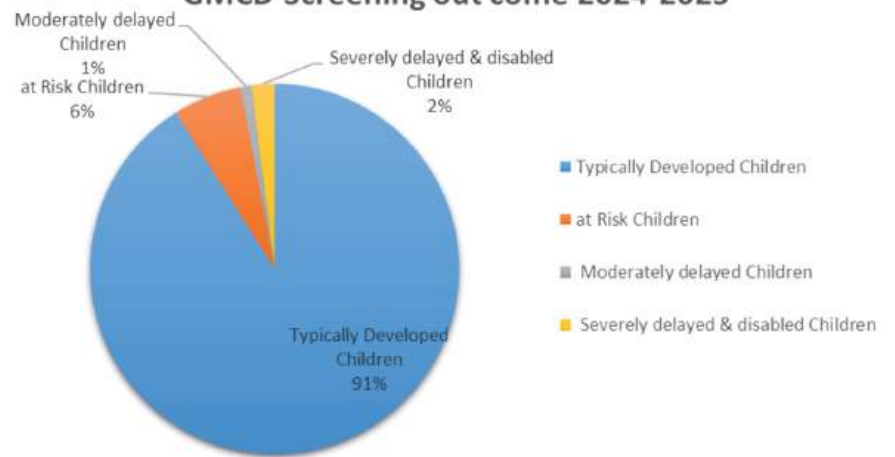
The PAHEL Program is closely integrated with the Help Desk initiative under the SAARTHI Program, ensuring that families receive comprehensive guidance to access government disability schemes, health entitlements, and rehabilitation services. This integration strengthens the continuum of care bridging therapy with social protection and long-term inclusion.



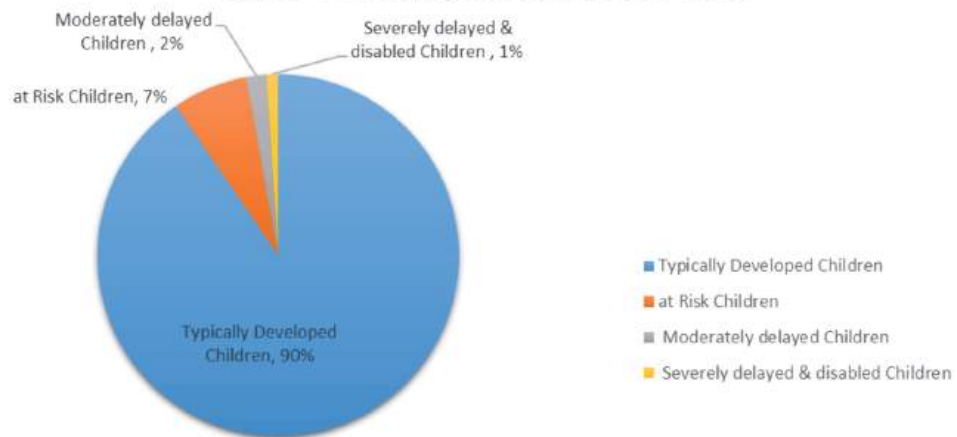
## GMCD SCREENING OUTCOME

Years	2017-2018	2018-2019	2019-2020	2021-2022	2022-2023	2023-2024	2024-2025
<b>Children Covered in Guide for Monitoring Child Development (GMCD)</b>	547	994	981	327	415	1124	1280
<b>Children Covered under Look ask Listen (LAL)</b>	463	568	344	67	350	448	340

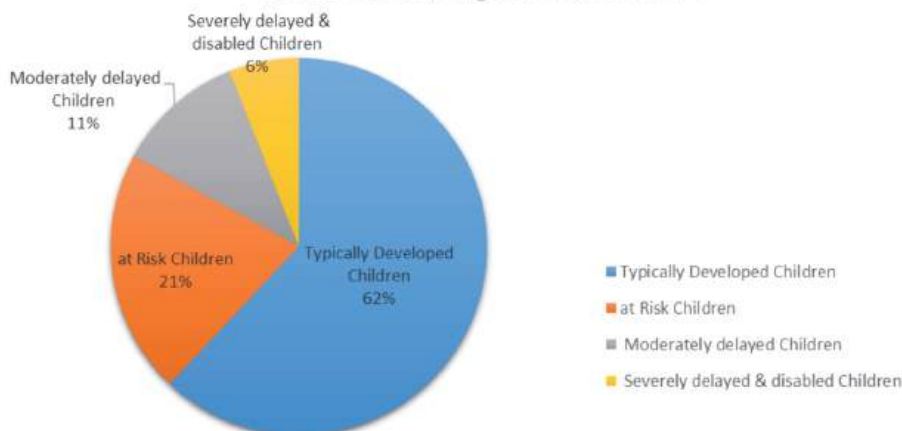
GMCD Screening out come 2024-2025



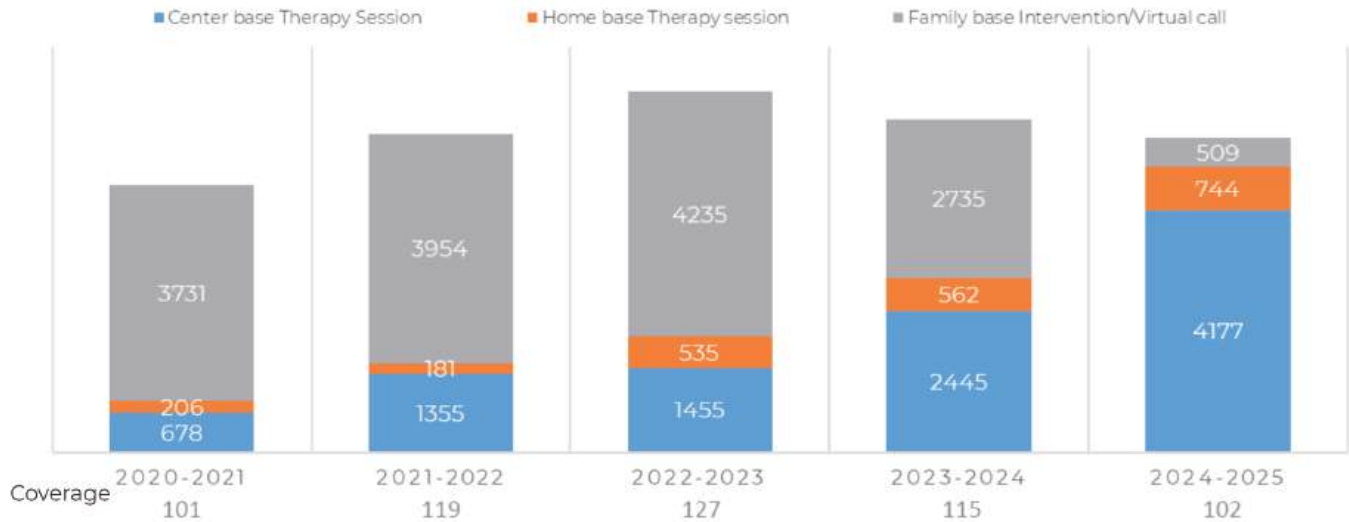
GMCD Screening out come 2019-2020



GMCD Screening out come 2012



## PAHEL INTERVENTION PROFILE 2020-2025



The PAHEL Intervention Profile (2020–2025) illustrates a significant shift in therapy delivery, transitioning from a heavy reliance on virtual/family-based interventions during the pandemic to a dominant center-based therapy model by 2024–2025.

## INCEPTION OF SITARA CHILD DEVELOPMENT FOUNDATION

As Setco Foundation evolves from an implementing organization to an enabling one, the PAHEL Program is transitioning from a community-based intervention to a self-sustaining clinical model. In 2024–25, the Foundation registered the SITARA Child Development Foundation, a Section 8 Company, to carry forward the legacy of PAHEL as an independent and sustainable institution dedicated to early childhood development and disability inclusion in the region.

Under this transition, SITARA will gradually assume operational responsibility for PAHEL's centers, strengthening diagnostic and therapeutic services for children while maintaining strong linkages with families, caregivers, and community networks. This shift represents a critical step in building a structured, sustainable, scalable, and community-driven model of developmental care.

The establishment of the SITARA Child Development Foundation marks a milestone in Setco Foundation's journey symbolizing its long-term vision of sustainability and local ownership. It reinforces the Foundation's belief that true and lasting impact is achieved when communities and capable local institutions are empowered to continue to drive change independently.



## CASE STUDY

Name: Abbas Desariya  
Birth Date: June 28, 2022  
Date at enrollment: July 22, 2023  
Identified from: Kalol-6 Anganwadi  
(under the Nandghar Program)  
Diagnosis: Global Developmental Delay



### A Journey from Dependency to Independence

Abbas Desariya, a special child from Kalol Block, lives in a joint family where his father works at a mobile shop and his mother is a homemaker. Despite being surrounded by a supportive family, Abbas had faced significant challenges in his early developmental years. He was identified by an alert Anganwadi worker, who noticed signs of developmental delays.

Following the referral, Abbas underwent an initial screening at the Pahel Centre through the GMCD (Guide for Monitoring Child Development) tool. The results indicated delays across all developmental domains, including gross motor, fine motor, speech and language, cognitive understanding, and social interaction. After a family counseling session, his parents agreed to enroll him in the Pahel Project for early intervention.

The team at Pahel, comprising Child Development Aides (CDAs), special educators, and visiting occupational therapists, developed a customized Individualized Support Plan (ISP) tailored to Abbas's needs. His sessions began with free-play and motor-skill activities to build trust and stimulate physical development. Over time, therapy expanded to include occupational therapy, sensory integration activities, and speech stimulation sessions.

Abbas was also referred to a special child health camp, where he was formally assessed by an occupational therapist. Based on clinical input, his therapy goals were realigned, and additional home-based strategies were introduced for his parents to implement.

#### Remarkable Progress:

Through continuous therapy for over 1.8 years, Abbas made exceptional progress. One of the most significant milestones was his ability to walk independently without support a breakthrough that brought immense joy to his family and therapists alike.

His fine motor coordination and attention span also improved steadily through play-based activities and targeted therapy sessions. With continuous speech stimulation efforts, Abbas began expressing himself using basic words and gestures, showing early signs of verbal communication. His communication skills and social responsiveness also improved noticeably, and he began participating in group activities with peers as the anganwadi. Importantly, his parents became more engaged and confident in supporting his development at home, thanks to regular counseling and involvement in his therapy journey.

Abbas was also successfully linked to additional support services through referrals made by the SAARTHI team, enabling his family to begin the process of securing government entitlements. His journey stands as a testament to how early intervention, family engagement, and consistent care can unlock a child's potential and enable meaningful participation in everyday life.

# PAHEL Program Snapshots







# SAARTHI PROGRAM

BRIDGING THE GAP, EMPOWERING COMMUNITIES

## IMPACT SNAPSHOT: 2024–2025

Category	Eligible Beneficiaries In Number	Benefitted Beneficiaries In Number
Basic Entitlement Schemes	2563	2563
Schemes of Mother & Child	49	37
Women & Elderly	55	37
Health and Disability Schemes	653	653
Other Schemes( E-shram Card)	31	31
Total	3351	3321

**Beneficiaries facilitated 3,351 from the various government schemes**

**Enabled 3,321 families to successfully access their entitled benefits**



**Unlocked over ₹7.65 lakh worth of government-backed financial and in-kind support**

**Strengthened public awareness and trust in formal institutions at the grassroots level**



By placing knowledge, support, and opportunity directly in the hands of the people, SAARTHI has transformed a program into a movement—making government systems more accountable, approachable, and accessible.

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# ABOUT SARATHI PROGRAM

In rural and underserved communities, the path to accessing government welfare schemes is often filled with barriers lack of awareness, limited literacy, complex documentation processes, and institutional disconnects. As a result, thousands of individuals remain excluded from government-run initiatives of welfare programs specifically designed to support them. Recognizing this challenge, Setco Foundation launched the SAARTHI Program as a rights-based initiative to bridge this critical access gap and empower communities to claim what is rightfully theirs.

SAARTHI's Help Desk initiative acts as a trusted support system within villages and anganwadi centers across Kalol Block. It connects individuals and families to government welfare schemes, facilitates documentation, provides one-on-one application assistance, and ensures end-to-end tracking of benefits. The program especially focuses on vulnerable groups, including expectant and nursing mothers, children with disabilities, adolescents, widows, elderly people and daily wage households, who often fall through the cracks of formal service delivery. SAARTHI is a comprehensive mainstreaming & entitlement facilitation model, seamlessly integrated with Setco Foundation's other flagship initiatives such as AAYUSHI, PAHEL, and SHIKHAR.

## INTEGRATED SUPPORT, LASTING IMPACT

### 1. Awareness and Outreach:

SAARTHI conducts regular community outreach sessions to educate citizens on various central and state government welfare schemes, such as maternal benefits, health insurance -Ayushman Bharat, nutrition programs, pension schemes, and housing support. Simplifying information helps people understand what they're eligible for and why it matters.

### 2. Documentation and Facilitation:

The team helps beneficiaries collect necessary documents, fill out application forms correctly, and submit them either physically or online, depending on the scheme. This eliminates confusion and greatly reduces application errors or rejections. Additionally, SAARTHI helps marginalized families identify and obtain essential documents such as Aadhaar cards, bank accounts, and health cards, thereby enabling them to access mainstream welfare systems and ensuring that no eligible individual is left behind.

### 3. Entitlement Tracking:

SAARTHI doesn't stop submission it also monitors the status of applications, conducts follow-ups, and coordinates with government departments to resolve grievances and ensure timely benefit delivery.

### 4. Program Integration:

Many beneficiaries are referred to as SAARTHI by other Setco Foundation programs. For instance, children screened under PAHEL for developmental delays relating to disability-related schemes, while mothers from AAYUSHI are supported in availing maternal health benefits and ration entitlements. This integration ensures holistic and uninterrupted support for families.



## CASE STUDY

Name: Amarat Solanki

Age: 37 years

Location: Kalol Block

Government Schemes Availed:

Vidhva Sahay Yojana (Widow Pension Scheme)

Sankat Mochan Yojana

### Restoring Dignity Through Access to Entitlements

Amarat Solanki, a 37-year-old widow from Kalol Block, lives with her two young children after the untimely death of her husband. With no steady income and no immediate support from extended family, she found herself in a vulnerable situation—struggling to meet daily expenses, pay for her children's school supplies, and manage household responsibilities alone.

Her life took a turn when the SAARTHI team, during a routine home-visit and awareness drive, identified her as someone eligible for key government social security schemes. Until then, Amarat had no idea that such schemes even existed, nor did she have the knowledge or resources to apply for them.

The SAARTHI team not only informed her about the Vidhva Sahay Yojana a government scheme offering monthly pension support to widowed women but also guided her through the entire documentation and application process, including Aadhaar updates, income certificate collection, and online form submissions. Simultaneously, she was also found eligible for the Sankat Mochan Yojana, a state-level emergency support scheme for families facing unexpected financial crises.

Thanks to the handholding support provided by SAARTHI, Amarat's applications for both schemes were successfully processed. She now receives monthly financial aid directly in her bank account, which she uses to manage household essentials and support her children's education.



# SAARTHI Program Snapshots







# SHIKHAR PROGRAM

Empowering Youth, Transforming Communities

## ABOUT SHIKHAR PROGRAM –

### SPORTS FOR DEVELOPMENT THROUGH THE JUDO AND SPORTS ASSOCIATION PANCHMAHAL (JSAP)



In rural and underserved regions, access to sports is often limited—especially for children and adolescents. Recognizing this gap, Setco Foundation launched the SHIKHAR Program to promote youth development through sports, using play & physical activity as a vehicle to engage youth and children in health awareness, and life skills. A small initiative in Kalol Block of Panchmahal, Gujarat has now evolved into a powerful, community-led movement. In 2024–25, SHIKHAR continued to expand its reach and deepen its impact, engaging hundreds of children and adolescents across villages, schools, and colleges.

Today, SHIKHAR operates under the independent organization, the Judo and Sports Association of Panchmahal (JSAP) established in May 2022. This is a milestone that reflects the sustainability and community ownership of this transformative program. The JSAP continues to harness this transformative power of sports to develop confident, disciplined, and socially responsible youth. What began as a small venture to encourage physical fitness and discipline has now evolved into a structured Sports-for-Development (S4D) model that empowers youth, promotes gender equity, and nurtures leadership through the spirit of sports. With Setco Foundation's continued mentorship and institutional support, SHIKHAR then JSAP exemplifies how sports can become a powerful medium to shape confident, capable, and community-oriented leaders of tomorrow.

#### A Multi-Faceted Approach to Youth Development

Shikhar goes beyond the playing field. Through judo, athletics, kabaddi, volleyball, and woodball training, sports creates space for:

**Physical and Mental Fitness:** Building strong health and fostering self-confidence through rigorous training.

**Skill Development:** Honing athletic abilities under the guidance of qualified coaches, preparing participants for competitive success.

**Healthy Choices:** Promoting good nutrition and hygiene habits for a well-rounded lifestyle.  
Academic Success: Encourage school attendance and reduce dropout rates.

**Empowerment and Life Skills:** Provide leadership opportunities and equip participants with valuable life skills like teamwork, discipline, and perseverance.

**Breaking Gender Barriers:** Empower girls through active participation in sports and promoting gender equality.



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## A Holistic Sports-for-Development (S4D) Approach

In 2024–25, SHIKHAR deepened its impact across Kalol Block of Panchmahal districts of Gujarat state, engaging 876 children and youth across schools and communities. The program focuses on four integrated pillars:

**Active Lifestyle & Sports Culture:** Structured Physical Education (PE), fun games, and recreational play are conducted regularly to promote health, discipline, and routine among rural youth. These sessions foster a culture of movement that is inclusive and accessible to both girls and boys.

**Talent Discovery & Sports Development:** Promising young athletes are identified and nurtured through focused training in judo, kabaddi, athletics, volleyball, yoga, and woodball. With expert coaching and exposure to competitions, youth are empowered to pursue careers in professional sports, defense services, or education.

**Social-Emotional Learning (SEL) Through Sports:** SHIKHAR embeds SEL frameworks in its sports programming to develop life skills like resilience, teamwork, communication, leadership, and empathy. These components help participants grow into emotionally balanced and socially connected individuals.

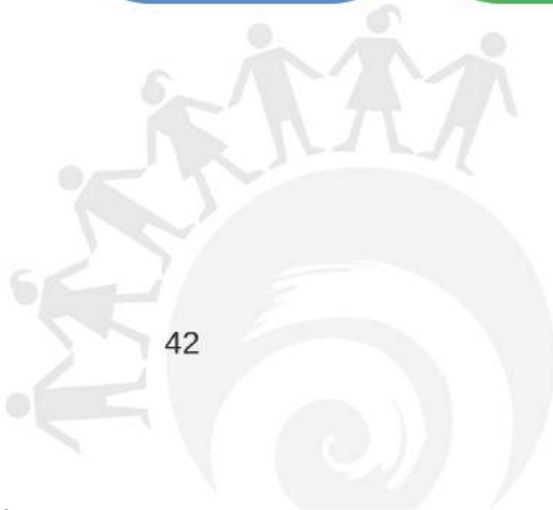
**Health, Hygiene & Nutrition Education:** Integrated learning modules raise awareness on physical well-being, personal hygiene, and nutrition. This knowledge helps youth make informed health choices, boosting their performance both on and off the field.

### Programs and Impact Highlights – 2024–25

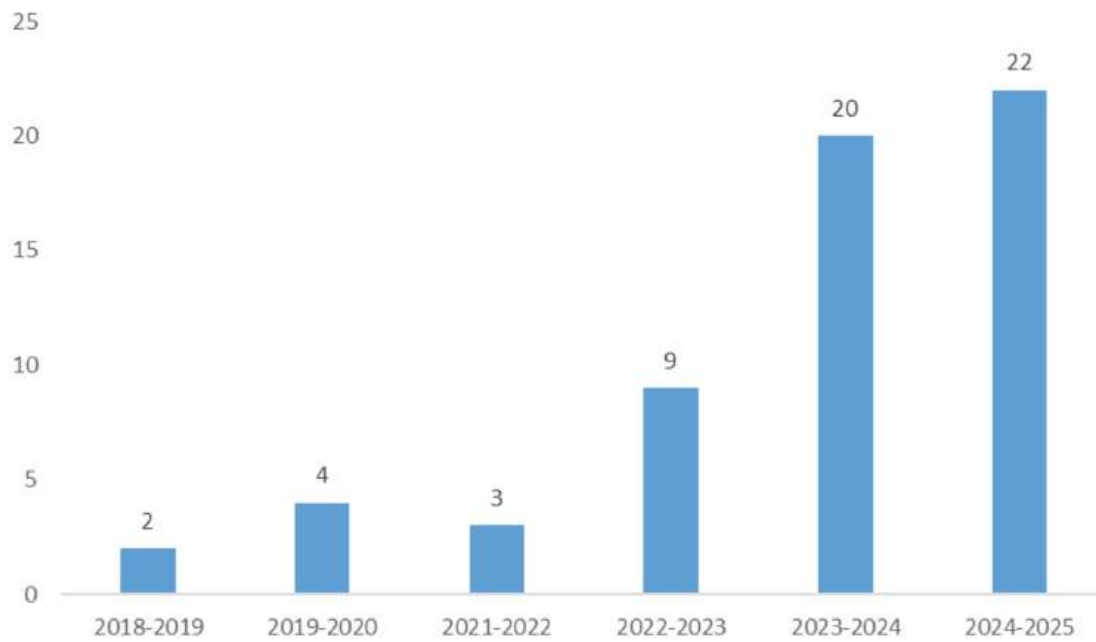
- 876 youth enrolled, including a record increase in girl participants
- 95 medals won across district, state, and national sports competitions
- Zero school dropouts and zero underage marriages among SHIKHAR participants
- Participants inspired to join military services, while others have taken up coaching roles in private schools
- Sports-integrated sessions conducted across four government schools, one college, and four rural villages

### Sports Achievements: 2024–25

In the year 2024–25, JSAP made remarkable progress in identifying, training, and nurturing young sporting talent across the district. A total of 188 skilled athletes trained under JSAP's programs represented the association at various competitive levels, earning a total of 95 medals, categorized as follows:



## NATIONAL LEVEL SPORTS PARTICIPATION 2018-2025

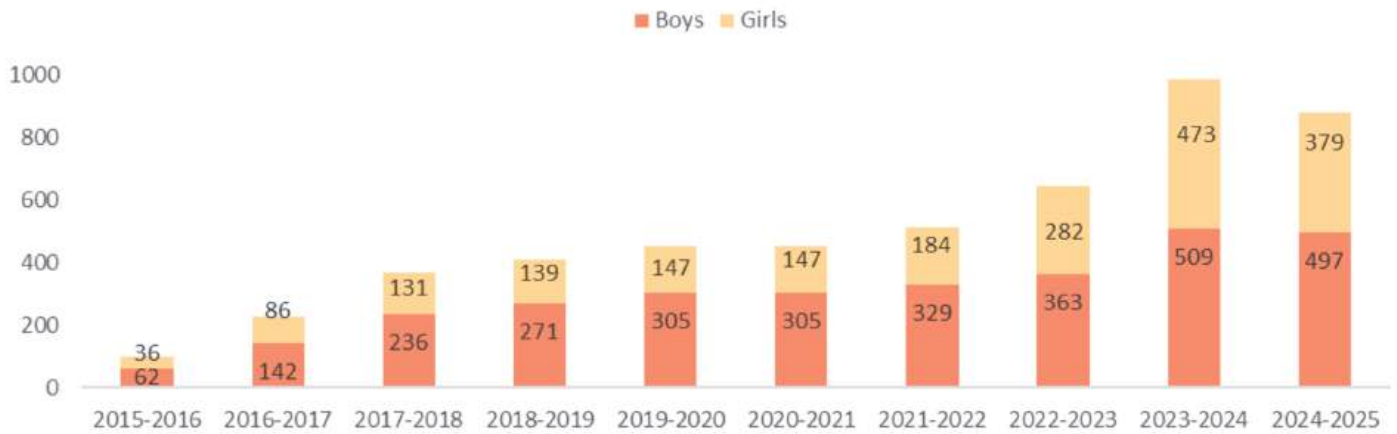


Project has recorded a significant upward trajectory in national-level sports participation, increasing from 2 participants in 2018–19 to 22 participants in 2024–25—an eleven-fold growth over the reporting period. This consistent expansion underscores Shikhar's evolution into a high-impact sports development model, enabling rural youth to access and excel on national platforms.



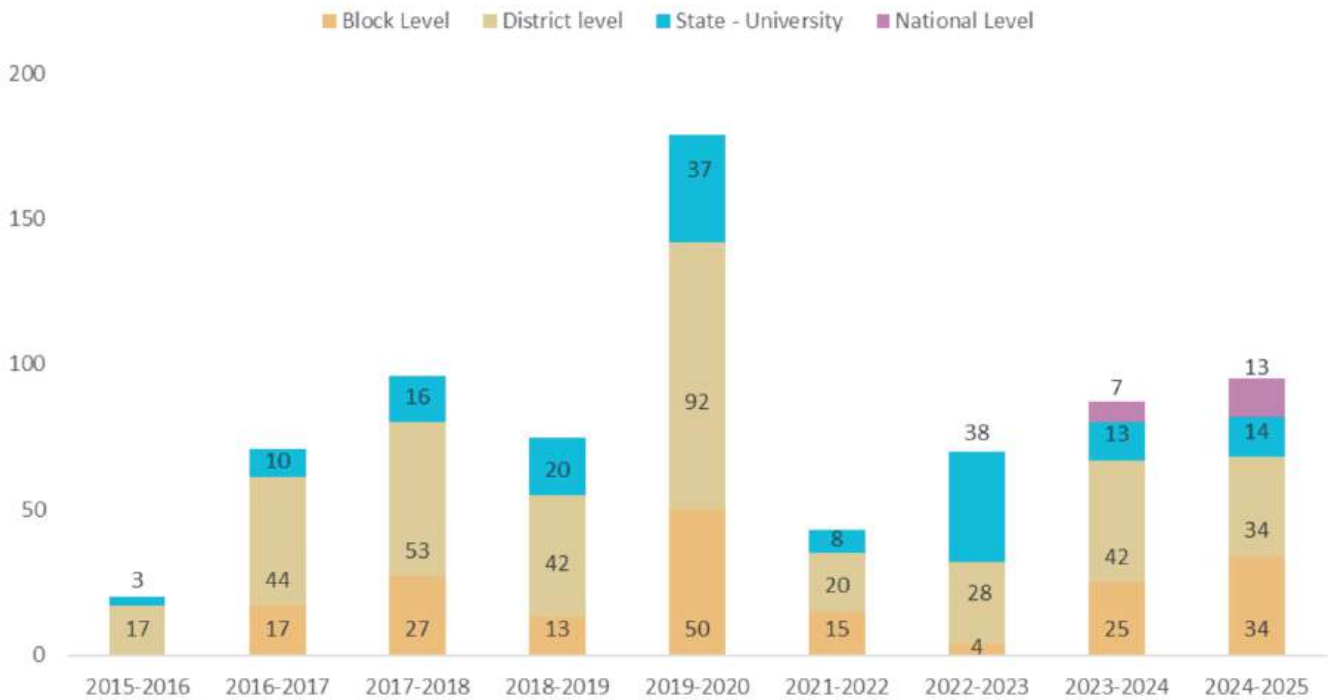
## SPORT SHIKHAR DATA: 2015-2025

### Increase in number of Participants 2015-2025



Remarkable growth in overall sports participation, increasing from 98 participants in 2015–16 to 876 participants in 2024–25—nearly a ninefold rise over the decade. Importantly, the program has maintained strong gender inclusion, with girls consistently representing over 45% of total participants in recent years, peaking at 48% in 2023–24.

### Medal won at various competitive levels 2015-2025



Demonstrated consistent competitive excellence across multiple levels, securing a total of 95 medals across Block, District, State, and National competitions in the most recent reporting year. The distribution of medals across higher competitive platforms—including State and National levels—reflects the program’s structured training ecosystem and progressive athlete development pathway.



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## CASE STUDY

Name: Parmar Pragnesh Dineshbhai  
Date of Birth: 15th October 2003  
Village: Katol, Kalol Block  
Family Members: 4  
Joined SHIKHAR in 2015  
Current Role: Assistant Sports Coach, JSAP



### From Curious Child to Community Coach: The Journey of Pragnesh Parmar

In 2015, in the quiet village of Katol, a young boy named Pragnesh Parmar stood at the edge of a local ground, watching in awe as his peers trained in Judo as part of Setco Foundation's SHIKHAR Program. That moment of curiosity soon became a lifelong passion and marked the beginning of a remarkable transformation.

With unwavering focus and dedication, Pragnesh began participating in SHIKHAR's structured sports training sessions. His talent was evident early on, and he soon earned first place in the Under-14 District Judo Tournament, sparking his confidence and ambition. Supported by SHIKHAR's coaching and mentorship, he continued to excel in both internal and external competitions.

In 2017, Pragnesh was selected through the Physical Test (PT) Trials conducted by the Sports Authority of Gujarat (SAG) and secured admission into the District Level Sports School (DLSS) in Devgadhi Baria. There, he balanced academic responsibilities with intensive athletic training from Grades 10 to 12, emerging as a well-rounded student-athlete.

#### Achievements Along the Way

- Represented Gujarat in Commonwealth Trials
- 2nd place in State-Level Khel Maha Kumbh (Judo)
- Earned Brown Belt in official Judo Belt Grading
- Represented university three times in All India University Judo Tournaments
- Bronze Medal at Junior State Judo Championship
- Silver Medal in Woodball at Khel Maha Kumbh

#### Returning to Inspire: Coaching the Next Generation

After completing his formal training, Pragnesh made a conscious decision—to return to his village and give back to the community that shaped him. He began leading Judo coaching sessions in Katol, quickly earning respect from students and parents alike. His classes witnessed a surge in attendance, not just because of his skills, but due to his humility, patience, and ability to mentor each child individually.

Pragnesh now serves as an Assistant Sports Coach with JSAP (Judo and Sports Association Panchmahal)—a position that reflects not just his technical expertise, but also his leadership, commitment, and sense of responsibility toward his roots.



# SHIKHAR Program Snapshots



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# SETCO FOUNDATION – SUPPORT TO PARTNER ORGANIZATIONS

## PROMOTING EDUCATION, CULTURE, AND YOUTH DEVELOPMENT

As part of its commitment to community development and cultural preservation, Setco Foundation extends grant-based support to grassroots partner organizations working across education, sports, and India's rich cultural heritage. These partnerships amplify impact, foster sustainability, and align with the Foundation's core values of empowerment and inclusion.



## 1. SHRI KRUSHNASHRAM VEDIK PATHSHALA, BOLUNDRA, NORTH GUJARAT

### Preserving Tradition, Nurturing Tomorrow

Shri Krushnashram Vedik Pathshala - Shri Agnihotri K G Vyas Charitable Trust at Bolundra, Sabarkatha District is a pioneering organization dedicated to preserving and propagating India's Vedic knowledge systems. One of its flagship initiatives, the Shri Krushnashram Vedik Pathshala, has been at the forefront of integrating ancient spiritual wisdom with formal education.

Established over 13 years ago with just 10 students, the Pathshala has evolved into a fully residential institution, now serving 110 students from Standards 9 to 12, all from underprivileged backgrounds. The school offers free, high-quality education, accommodation, and nourishment under a government-approved curriculum, ensuring that every student is given equal access to learning opportunities. The Pathshala currently educates a total of 107 students, including 83 enrolled in Standards 9 to 12 and 24 pursuing bachelor-level studies. With Sanskrit as a mandatory subject, the Pathshala maintains an average academic performance of 75%, with a consistent record of excellence.

Setco Foundation's grant support is directed toward strengthening this legacy by enabling the Pathshala to:

- Deliver a holistic education rooted in Vedic texts such as the Yajurved Samhita and Sanskrit, alongside formal government curriculum.
- Offer free residential facilities, nutritious meals, and learning materials to all enrolled students.
- Integrate modern learning tools, including smart classrooms, subject-specific laboratories (Computer, Astronomy, Vedic Studies), and a comprehensive library.
- Foster self-reliance and leadership, with many graduates becoming Vedic educators or pursuing independent livelihoods.



## Celebrating Knowledge Through Activities & Competitions

Education at Shri Krushnashram Vedik Pathshala is not confined to textbooks. With Setco Foundation's encouragement, students actively participate in:

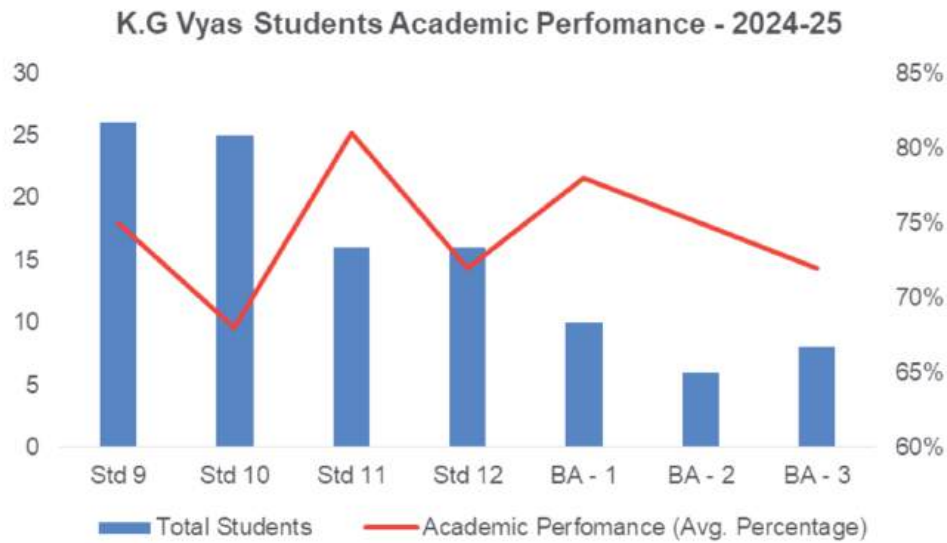
National and state-level Sanskrit competitions, where they have earned accolades for their language proficiency and oratory skills.

Day celebrations and traditional festivals reinforce cultural identity and encourage collective learning.

Sports engagements, including chess and wrestling tournaments. Notably, students represented the Pathshala at district-level events in Ambaji and performed with distinction.

Educational contests and debates, nurturing critical thinking, public speaking, and collaboration among peers.

This enduring partnership with Shri Krushnashram Vedik Pathshala reflects Setco Foundation's belief in nurturing India's cultural heritage while empowering underserved communities through value-based learning.



The academic performance of K.G. Vyas students for 2024–25 demonstrates steady achievement across secondary and undergraduate levels. Student strength is highest in Std 9 and Std 10, while academic performance remains consistently above 70% across all classes. Notably, Std 11 recorded the highest average academic performance at approximately 80%, followed by strong results in BA.



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## 2. ANJALI SCHOOL - VARANASI, UTTAR PRADESH

### Empowering Young Minds Through Education

Setco Foundation is honored to partner with Anjali School, a grassroots initiative of the Aghor Foundation, that is committed to providing free, quality primary education to children from marginalized communities in Samne Ghat and Nagwa, Varanasi, Uttar Pradesh.

Serving over 125 children from economically vulnerable households—Anjali School offers structured learning from Nursery to 5th Grade. The school provides a safe, inclusive, and nurturing environment that prioritizes not only academics but also emotional and social development. Through this partnership, Setco Foundation contributes toward the Anjali School's goal of breaking the cycle of poverty through accessible education, well-being support, and holistic child development.

Through this collaboration, Setco Foundation's support,

**Nutrition and Hygiene:** Setco Foundation provides supplemental nutrition, supporting student health and encouraging regular school attendance. A mid-day meal is served daily, fulfilling students' nutritional needs and enhancing their ability to focus and learn.

**Operational and Academic Sustainability:** Foundation support enables Anjali School to maintain free access to education, covering costs for basic infrastructure, school materials, teacher salaries, and ongoing facility upkeep.

**Life Skills and Creative Development:** The school actively promotes co-curricular activities to enhance motor, cognitive, and creative skills, helping students build confidence, responsibility, and teamwork. Monthly life-skills and environmental awareness sessions further promote personal and social growth.

**Parental Engagement and Remedial Support:** Teachers work closely with parents and guardians, ensuring home-based encouragement and follow-up. Tailored remedial classes are conducted to address academic gaps and strengthen learning outcomes.



## Performance and Attendance Highlights: 2024–2025

Student attendance ranged from 60% to 70% throughout the year, with 68% recorded in the final quarter, including examination days despite seasonal challenges like harsh weather and flood conditions.

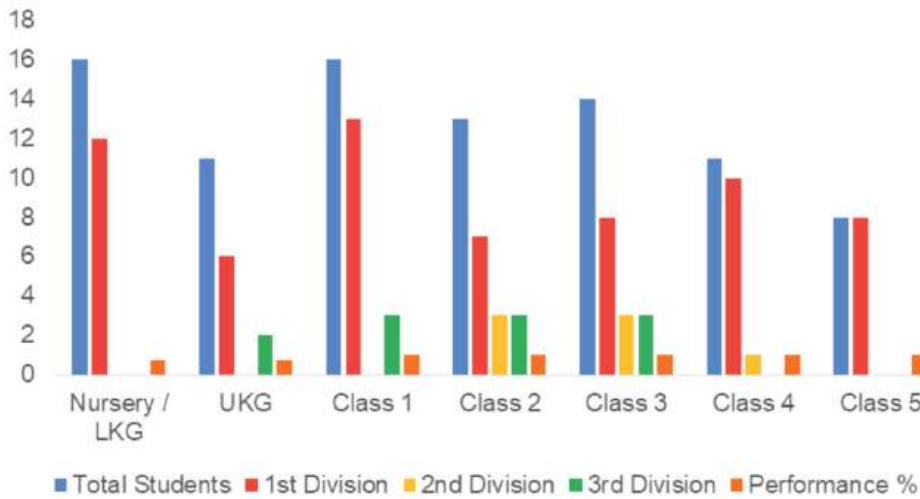
Annual examinations held in March 2025 showed a significant improvement in performance compared to earlier terms. Approximately two-thirds of students achieved First Class grades, a remarkable reflection of focused academic intervention.

The failure rate was reduced to 7%, largely due to absenteeism among pre-primary students (LKG and UKG).

The school implemented monthly assessments, ensuring regular academic tracking and timely support for struggling learners. Multiple revision and remediation sessions were carried out by the teaching team, demonstrating their dedication to student success.

Anjali School's curriculum is designed not just around academics, but also emphasizes critical thinking, environmental consciousness, and community engagement. Its child-centric, inclusive approach perfectly aligns with Setco Foundation's broader goal of breaking the cycle of poverty through equitable access to education.

**Anjali School Standard Wise Performance - 2024-25**



AY 2024–25 reflects strong and consistent learning outcomes across primary grades at Anjali School. Classes 1 to 5 recorded a 100% performance rate, indicating that all students in these grades successfully achieved passing divisions. Students across standards secured 1st Division, with particularly strong results in Class 1, Class 4, and Class 5.





### 3. JSAP – JUDO AND SPORTS ASSOCIATION PANCHMAHAL

Formerly a part of Setco Foundation's SHIKHAR program, the Judo and Sports Association of Panchmahal (JSAP) now functions as an independent trust a proud milestone of community leadership and sustainability. JSAP empowers rural youth, especially girls, through structured training in judo, athletics, kabaddi, and volleyball.

The organization promotes discipline, physical fitness, gender equity, and confidence-building among adolescents from underserved communities. In 2024–2025, JSAP trained over 850 youth and helped them participate in inter-district and state-level tournaments, winning over 90 medals. Setco Foundation continues to extend institutional mentorship and financial support to JSAP as it scales grassroots sports development across Kalol and beyond.

JSAP's mission is to nurture discipline, confidence, and equality among rural youth through sports. The organization operates with the following goals:

- To make sports accessible to all children regardless of gender, caste, or economic background.
- To identify and nurture athletic talent in remote villages and build a pipeline to district-, state-, and national-level competition.
- To use sports as a platform to promote gender equity, life skills, and leadership among girls.
- To offer alternatives to harmful behaviors, early marriages, and school dropouts through positive engagement in physical activity.

#### Programmatic Activities and Achievements 2024–2025

- Over 850 rural youth trained across Kalol block and surrounding areas through structured, discipline-specific coaching.
- Training delivered by certified coaches in Judo, Athletics, Kabaddi, Volleyball, and newly introduced Woodball and Yoga sessions for agility and focus.
- 95 medals won at block, district, and state-level tournaments—demonstrating growing competitiveness and skill maturity.
- Special emphasis placed on girl athlete participation, with a year-on-year increase in female representation in inter-school and open competitions.
- Select participants to explore career opportunities in sports coaching, physical education teaching, and even military recruitment, reflecting the program's expanding impact.
- Conducted seasonal training camps, awareness sessions on health and sports nutrition, and inter-village tournaments to promote community involvement.

Comprehensive information on JSAP and its impact can be found on the primary page (Where Shikhar Program begins from Page 38 in the report)





# AWARDS & RECOGNITION





**Best Public Health Programme Initiative-  
Global CSR & ESG Award 2025**



**The Glenmark Nutrition  
Awards 2024**



**Gujarat Leadership  
Award-2023**



**Outlook Poshan  
Award-2019**



**Best Corporate  
Foundation Awards- 2017**

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# SUSTAINABILITY & INSTITUTIONAL STRENGTHENING

The year 2024–25 marked a significant shift in Setco Foundation's journey from direct program implementation toward strengthening community institutions and transitioning mature initiatives into sustainable, long-term systems. This evolution reflects the Foundation's core philosophy: when communities and public systems are equipped with the right knowledge, resources, and structures, development becomes self-sustaining.

Over the past decade, Setco Foundation has built and refined strong program models across early childhood education, maternal and child health, adolescent well-being, disability inclusion, sports for development, and governance access. This year, several of these programs reached a level of maturity that allowed them to transition into independently managed entities or government systems.

## Transitioning to Community-Led Institutions

Two major institutions emerged from Setco Foundation's ecosystem:

SITARA Child Development Foundation, a Section 8 company established to independently manage early intervention and disability support services previously delivered under PAHEL. SITARA continues to provide assessments, therapy, and parental counselling, strengthening community awareness and improving developmental outcomes for children.

JSAP Trust, the youth-led sports development institution that evolved out of SHIKHAR. With increasing participation, competitive exposure, and recognition in tournaments, JSAP is positioned to function as an independent sports ecosystem for rural youth, offering pathways in fitness, leadership, and long-term athletic development.

These transitions represent Setco Foundation's long-term commitment to building local leadership, strengthening governance structures, and creating institutions capable of delivering high-quality services without long-term external dependence.

## Strengthening Government Systems

Two flagship programs AAYUSHI and Nandghar were successfully transitioned to the ICDS and Health Department after more than a decade of impactful implementation. By working closely with frontline government workers, anganwadi centres, health staff, and community volunteers, Setco Foundation strengthened:

- Growth monitoring practices
- Nutrition and health counselling
- Early childhood learning environments
- Maternal and adolescent health behaviours
- Community engagement and awareness

The Foundation now supports these programs through periodic monitoring, training reinforcement, and technical guidance as needed, ensuring continuity of service delivery.



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# FUTURE OUTLOOK & STRATEGIC PRIORITIES 2025–26

## Strengthening Roots, Enabling Futures

As Setco Foundation completes a pivotal year of transitions and institutional strengthening, the coming year will be dedicated to deepening community leadership, enhancing program ecosystems, and consolidating sustainability across all initiatives.

Below is a detailed future outlook for 2025–26:

### 1. Strengthening Community-Led Institutions

With JSAP (Sports Trust) and SITARA (Child Development Foundation) now independently established, Setco Foundation will:

- Expand capacity-building for governance, leadership, and program quality.
- Strengthen monitoring frameworks to ensure high-quality service delivery.
- Develop learning exchanges between institutions to enhance peer support.
- Build pathways for resource mobilisation, grants, and local fundraising.

Goal: Build two robust, autonomous institutions that thrive beyond Foundation support.

### 2. Post-Transition Consolidation of Nandghar & AAYUSHI Programs

Although both programs have transitioned to ICDS and local governance, Setco Foundation will:

- Conduct periodic follow-up visits to observe service continuity.
- Offer periodic training refreshers for AWWs and CHWs if required.
- Support government teams with insights from program learnings.
- Document best practices to share with district and state-level stakeholders.

Goal: Ensure long-term sustainability and prevent regression in systems and behaviours.

### 3. Enhancing SAARTHI's Role as a Governance Bridge

SAARTHI will expand its facilitation role through:

- Training community volunteers as "Village Access Facilitators."
- Strengthening digital literacy for accessing online schemes.
- Deepening convergence with PAHEL, ICDS, and Health Department.
- Developing awareness campaigns on new schemes and entitlements.

Goal: Ensure every household has equal, barrier-free access to government benefits.

### 4. Strengthening PAHEL & SITARA's Early Intervention Model

As SITARA takes over operational responsibilities:

- Advanced diagnostic and therapy protocols will be introduced.
- New tools and assessments will be integrated for improved evaluation.
- More parents will be trained for home-based intervention models.
- Partnerships with pediatricians, hospitals, and therapy centres will be strengthened.

Goal: Establish SITARA as a model centre for early intervention in Gujarat.



**5. Expanding SHIKHAR's Sports-for-Development Ecosystem**

With JSAP growing as a youth-led trust, upcoming priorities include:  
Introduction of new sports and fitness modules.

Certification pathways for youth as coaches or fitness trainers.

Training girls as peer leaders to strengthen gender equity.

Participation in higher-level tournaments and exposure camps.

Goal: Build a recognised rural S4D model that becomes a pathway to education, employment, and empowerment.

**6. Strengthening Documentation, Knowledge Management & Impact Measurement**

The Foundation will:

- Develop case studies, dashboards, and program learning documents.
- Publish knowledge briefs based on Nandghar & AAYUSHI's decade-long experience.
- Strengthen digital documentation across programs.

Goal: Position Setco Foundation as a knowledge leader in rural development.

**7. Enhancing Partnerships & Resource Mobilisation**

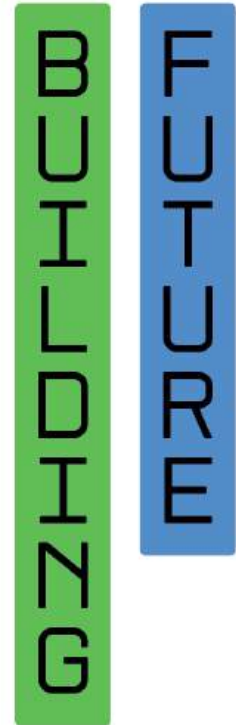
Partnerships with philanthropic groups, corporates, and government departments will be expanded to ensure program scalability and sustainability.

Goal: Build a diverse resource ecosystem that supports long-term development impact.

**8. Deepening Community Engagement**

Village committees, parent groups, youth clubs, and caregivers will be increasingly engaged in program decision-making and monitoring.

Goal: Move from "program participation" to community leadership.







# FINANCIAL STATEMENTS



# FINANCIAL STATEMENTS

## Balance Sheet

Summary - Balance Sheet As on 31st March 2025		Amount in Lacs	
	As on 31.03.2025	As on 31.03.2024	
<b>Sources of Funds:</b>			
Corpus	0.10	0.10	
Current Liabilities	9.54	7.72	
Resources C/F (Note 1 Below)	33.38	7.73	
<b>Total</b>	<b>43.02</b>	<b>15.56</b>	
<b>Application of Funds</b>			
Current Assets	9.73	11.58	
Cash & Bank Balance	33.27	3.98	
Branch/Divisions	0.02	-	
<b>Total</b>	<b>43.02</b>	<b>15.56</b>	
<i>(1) Represents resources net of surplus / deficit from the Income &amp; Expenditure Statement</i>			
<i>Summarised from accounts audited by Ms. Mahesh Udhvani &amp; Associates for even period</i>			
<b>INCOME &amp; EXPENDITURE ACCOUNT</b>			
<b>SETCO FOUNDATION</b>			
Summary - Income & Expenditure Account for the year ended on 31st March 2025		Amount in Lacs	
	For the period 01.04.2024 to 31.03.2025	For the period 01.04.2023 to 31.03.2024	
<b>Income</b>			
<b>Grants:</b>			
Setco Auto Systems Pvt Ltd.	132.65	143.00	
Insight Business Machines Pvt Ltd	8.60	-	
<b>Other Income:</b>			
Donation & Others	1.37	6.82	
Community Contribution	0.51	0.57	
Candle Sales Income	-	6.72	
Misc. Income	0.01	5.45	
<b>Income available for Programme activities (A)</b>	<b>143.14</b>	<b>162.56</b>	
<b>Expenditure</b>			
<b>Setco Foundation Programmes</b>			
AAYUSHI	34.51	39.31	
PAHEL	22.41	16.80	
NANDGHAR	4.79	12.32	
SITARA	-	5.78	
SHIKHAR	7.45	16.45	
Saarthi (Helpdesk)	4.25	3.56	
Grant to Anjali School (Aghor Guru Sewa Peeth)	5.00	5.00	
Grant to K.G. Vyas Trust	15.00	15.00	
Grant to Judo & Sports Association Panchmahal	8.24	5.57	
Support for Disability	0.25	-	
Training & Capacity Building	3.41	5.33	
MIS Cost / Documentation Expenses	6.25	15.52	
Aangan Raas Programme	-	20.14	
Establishment Costs	2.88	6.40	
Human Resources Cost	3.04	3.85	
<b>Other Funding Partners Programme Expenditure</b>			
Donation - Shree Maharani Stree Udhoyalay	-	1.25	
Donation to The Homeless Foundation	-	1.00	
<b>Total Expenditure Incurred</b>	<b>117.48</b>	<b>173.27</b>	
<b>Excess of Income Over Expenditure (C/f Balance Sheet) (C = A-B)</b>	<b>25.66</b>	<b>-10.71</b>	

# BOARD MEMBERS



**Mrs. Urja Shah**

President and Managing Trustee

She holds a masters degree from Duke University, USA. She is the Executive Director of Setco Automotive Ltd. Her expertise is in operations, governance, strategic thinking and planning along with community stakeholder relations. She is also a trustee & Vice President at the American School of Bombay.



**Mr. Harish K. Sheth**

Founder Chairman & Managing Director

His core areas of expertise are business management, strategic thinking and planning. He has a BS in Mechanical Engineering from Michigan University, and an MBA in Finance from Columbia University, U.S.A.



**Mrs. Sneha Sheth**

Textile Art Specialist

M. Phil from JNU Currently Running her business "Expression and Thread" She is responsible for reviving Historical Art through embroidery and tapestries. Supports upcoming artisans and preserves the traditional artisanship.

# BOARD MEMBERS



**Mr. Udit Sheth**

Founder & Managing Director

A finance, operations & information technology graduate; Udit has dedicated his efforts towards making TransStadia a catalytic sports company in the country with sports infrastructure-led services in health, wellness and hospitality.



**Mrs. Neethu Sheth**

Trustee

Neethu previously ran an import and distribution wine business in Maharashtra. After completing her Post Graduate Degree in Teaching she embarked on a teaching career focusing on primary year students at Ascend International school and Delhi. Before her stint as an entrepreneur, she worked with Morgan Stanley in New York as a part of the Business Strategy and Planning group.



**Mr. N.S. Virani**

CA

One of the founder Trustees of the Setco foundation and associated with Setco group from more than 45 years. He is a senior Chartered Accountant in practice since 1976. He is also associated as. Trustee with many charitable and social institutions in Mumbai since more than five decades



## CONTACT DETAILS



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